



Paris Cipollone

Copywriter

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AGENCY EXPERIENCE

Copywriter Intern, FKA (Publicis) | *Summer 2023*

- Launched the Pop-Tarts characters on social media
- Clients: Pop-Tarts and GNC

MADE Copywriter Intern, Dentsu | *Winter 2022 - Spring 2022*

- Within 1 month we were trusted to lead social for an Intel event
- Clients: Intel and Chevron

Copywriter Intern, The Inturnship | *Winter 2021 - Winter 2022*

- Clients: Violet Jessop Jewelry and internal social media

Creative Intern, Magnet Media | *Summer 2021 - Winter 2022*

- Secured 2 new business pitches (Millennium and Osprey Funds) that led to the most profitable quarter on record
- Clients: Chase, JPM, Millennium, and Osprey

OTHER EXPERIENCE

Strategy Intern, Allergy Food Startup | *Winter 2020*

- Gathered 90 funding opportunities and created a pitch deck

Social Media Manager, Haverhill Collection | *2019 - 2020*

- Transformed their Instagram into an engaged community, growing the account from 4,500 to 10,00 followers

Events Intern, Westchester Magazine | *Summer 2019*

- Helped run Wine & Food Week with 7,000 attendees

WHAT I WRITE FOR FUN

- One-star reviews of snacks that aren't gluten-free
- Children's picture books with fantastical settings, animal characters, and no ABAB rhyme
- Poems about the meaning of life at botanical gardens
- Gibberish

EDUCATION

VCU Brandcenter | **2024**

M.S in Business Branding
Track: Copywriting

Wesleyan University | **2022**

B.A in English with Honors
Minor in Graphic Design
Field Hockey Collegiate Athlete
GPA: 3.6/4.0

SKILLS

Copy | Integrated, Experiential,
Print, TV, Branding & Social

Software | Midjourney, Photoshop
Final Cut Pro, Illustrator, PowerPoint
ChatGPT, Canva & Microsoft

Industries | CPG, Tech, Food,
Luxury, Fashion, Entertainment

AWARDS

U of R x Brandcenter | 1st Place | 2023

Young Shits | Student Winner | Aug 2023

Graphis | Honorable Mention in Ads | 2022

Mobilize by 22squared | 1st Place | 2021

IBM x AEF | 1st Place out of 20 teams | 2021