

# Paris Cipollone

## Copywriter

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### AGENCY EXPERIENCE

**Copywriter Intern, DentsuMB** | *Winter 2022 - Spring 2022*

- Within 1 month we were trusted to lead creative for Intel Vision
- Intel, Chevron, and Herbalife

**Copywriter Intern, The Inturnship** | *Winter 2021 - Winter 2022*

- Violet Jessop Jewelry and Internal Social Media

**Creative Intern, Magnet Media** | *Summer 2021 - Winter 2022*

- Secured 3 new business pitches: Citadel, Millennium, and Osprey that led to the most profitable quarter on record
- Chase, JPM, Silicon Valley Bank, and Denny's

### MARKETING EXPERIENCE

**Strategy Intern, Allergy Food Startup** | *Winter 2020*

- Gathered 90+ funding opportunities and created their pitch deck

**Social Media Manager, Haverhill Collection** | *2019 - 2020*

- Transformed their Instagram into an engaged community, growing the account from 4,500 to 10,00 followers

**Events Intern, Westchester Magazine** | *Summer 2019*

- Helped run Wine & Food Week with 7,000 attendees

### ASK ME ABOUT

- The children's book I illustrated about beauty in the dark
- The video game I created about a bunny that puts out forest fires
- The line of laser-cut jewelry I designed based off mythology
- The interactive LED jacket I constructed using Arduino
- The Instagram account I built with 20k followers

### EDUCATION

**VCU Brandcenter** | **2024**

M.S in Business Branding  
Track: Copywriting

**Wesleyan University** | **2022**

B.A in English with Honors  
Minor in Graphic Design  
GPA: 3.6/4.0

### SKILLS

**Design** | Video games, Fashion, Architecture, Children's Books, & Content Marketing

**Software** | Photoshop, Illustrator, Final Cut, Blender, Canva, Python, & Arduino

### AWARDS

**Graphis** | **2022**  
Honorable Mention in Advertising

**Mobilize Ad Competition** | **2021**  
1st Place, hosted by 22squared

**IBM Case Competition** | **2021**  
1st Place, competed against 20 teams