



# Paris Cipollone

## Copywriter

[www.pariscipollone.com](http://www.pariscipollone.com)  
cipollonep@vcu.edu  
(914) 523-1222

### AGENCY EXPERIENCE

**Copywriter Intern, FKA (Publicis)** | *Summer 2023*

- Launched the Pop-Tarts characters on social media and developed real-time agile social posts and email content
- Clients: Pop-Tarts and GNC

**MADE Copywriter Intern, Dentsu** | *Winter 2022 - Spring 2022*

- Within 1 month we were trusted to lead social for Intel Vision event
- Clients: Intel and Chevron

**Copywriter Intern, The Inturnship** | *Winter 2021 - Winter 2022*

- Clients: Violet Jessop Jewelry and internal social media

**Creative Intern, Magnet Media** | *Summer 2021 - Winter 2022*

- Secured 2 new business pitches (Millennium and Osprey Funds) that led to the most profitable quarter on record
- Clients: Chase, JPM, Millennium, and Osprey

### OTHER EXPERIENCE

**Strategy Intern, Allergy Food Startup** | *Winter 2020*

- Gathered 90 funding opportunities and created a pitch deck

**Social Media Manager, Haverhill Collection** | *2019 - 2020*

- Transformed their Instagram into an engaged community, growing the account from 4,500 to 10,00 followers

**Events Intern, Westchester Magazine** | *Summer 2019*

- Helped run Wine & Food Week with 7,000 attendees

### WHAT I WRITE FOR FUN

- One-star reviews of snacks that aren't gluten-free
- Children's picture books with fantastical settings, animal characters, and no ABAB rhyme
- Poems about the meaning of life at botanical gardens
- Gibberish

### EDUCATION

**VCU Brandcenter** | **2024**

M.S in Business Branding  
Track: Copywriting

**Wesleyan University** | **2022**

B.A in English with Honors  
Minor in Graphic Design  
Field Hockey Collegiate Athlete  
GPA: 3.6/4.0

### SKILLS

**Copy** | Branding, Experiential, Print, TV, Integrated, & Social

**Software** | Midjourney, Photoshop Final Cut Pro, Illustrator, PowerPoint ChatGPT, Canva, & Microsoft

**Industries** | CPG, Tech, Food, Luxury, Fashion, Entertainment

### AWARDS

**U of R x Brandcenter** | 1st Place | 2023

**Young Shits** | Student Winner | Aug 2023

**Graphis** | Honorable Mention in Ads | 2022

**Mobilize by 22squared** | 1st Place | 2021

**IBM x AEF** | 1st Place out of 20 teams | 2021